



TROPICANO

TROPIANO

ABOUT

TROPIANO was founded in 2014 following the desire to communicate through fashion the arts and the cultures that belong to us from an ethical and personal message.

We live and build the space around us by changing colors, lights and dimensions until we ourselves become protagonists of a single work of art that belongs to us.

In the today very fast paced world, TROPIANO wants to stop and return to appreciate the essentiality of life by telling with its collections a nostalgic story of a "Slow Living" mood.

Neutral colors and design details have now become distinctive signs of the brand and along with spacious and comfortable silhouettes they play the important role to emphasize a sophisticated style made of "soft tailoring" and intricate knitwear. Formal and Informal blend harmoniously in the collections where Quality does not renounce to Design.

According to the designer's origins and traditions, TROPIANO firmly believes in the quality of the Italian manufacturers preferring natural and organic fibers.

From fabric selection to production, each garment is entirely Made In Italy by expert laboratories that believe and share our values.

FINALIST OF **WHO IS ON NEXT?UOMO 2016**

ORGANIZED BY **PITTI IMMAGINE** IN COLLABORATION WITH **VOGUE** AND **ALTAROMA**.

**SPRING \ SUMMER
2017**

CHRISTO & JEANNE-CLAUDE - WRAPPING - THE FLOATING PIER -
NOMADIC - AIRY -
EPHEMERAL - ETERNAL

"The eternal memory of that ephemeral moment of beauty"

Ephemeral like the Christo&Jeanne-Claude' s arts installations, where structures are hidden by rich drapes and wide volumes.

Revealing a new meaning with a different perception and consciousness of the environment around us.

The SS17 is still an inward looking of the essential, rich of poetic charm and contemplative contents of a quiet and reflective moment.

The silhouettes are "airy" and with a "nomadic" feeling, comfortable and just apparently shabby.

The rough textures play an important role within the printed and nibble yarns and natural fibre such as the organic cotton and linen.

The coulour palette starts with a true black, ivory and optical white that blend in an "*elephant grey*" and ice grey with desaturate tints of green and ocre.

*All Fabrics and Yarns are
Made in Italy.*

"THE ETERNAL EPHEMERAL"

Special Thanks to

LANIFICIO
F. LLI CERRUTI
DAL 1881

Jumper:
IBARAKI
77% Cotton, 23% Nylon
col.001 Black

Trousers:
DRAPE
100% Wool Super 120'S
col.001 Black





Jacket:
ISEO
61% Linen, 39% Cotton
col.001 Black

Tropusers:
DRAPE
100% Wool Super 120'S
col.001 Black



Jumper:
CHRISTO
78% BIO Cotton
22% Linen
col.113 Antracite Mel.



Jacket:
ISEO
100% Linen
col.114 Sand
Trousers:
WRAP
100% Linen
col.114 Sand



Jumper:
CAN
100% Cotton
col.001 Black Printed Yarn
col. details 101 Ivory
Trousers:
WRAP
100% Linen
col.114 Sand

LANIFICIO
F.LLI CERRUTI
DAL 1881

Jacket:
GATE
80% Linen, 20% Rayon
col.114 Sand

Trousers:
WRAP
100% Linen
col.114 Sand







Shirt:
PACK
100% Linen
col.001 Black Melange

Trousers:
WRAP
97% Cotton, 3% Lycra
col.632 Elephant Grey



Jacket:
LAND
 100% Linen
 col.580 Faded Green
 Trousers:
DRAPE
 100% Linen
 col.580 Faded Green



Shirt:
JEANNE-CLAUDE
 100% Linen
 col.580 Striped



Jumper:
BARREL
85% Linen, 15 Cotton
col.580 Faded Green

Tropusers:
DRAPE
100% Linen
col.580 Faded Green



Shirt:
JEANNE-CLAUDE SL
87% Linen 8% Cotton, 3% Polyamide
col.110 Striped

Trousers:
REICHSTAG
51% Cotton, 49% Linen
col.110 Light Grey Melange



LANIFICIO
F. LLI CERRUTI
DAL 1881

Vest:
EFFIMERO
80% Linen, 20% Rayon
col.111 Mid Grey Melange

Shirt:
JEANNE-CLAUDE
100% Linen
col.110 Light Grey Melange

Trousers:
REICHSTAG
61% Linen, 39% Cotton
col.100 White







Jumper:
BARREL
 85% Linen, 15 Cotton
 col.110 Light Grey Melange

Trousers:
WRAP
 97% Cotton, 3% Lycra
 col.100 White



Jumper:
IBARAKI
 77% Cotton, 23% Nylon
 col.101 Ivory

Trousers:
WRAP
 97% Cotton, 3% Lycra
 col.100 White



Top:
MASTABA
97% Cotton, 3% Lycra
col.100 White

Trousers:
WRAP
97% Cotton, 3% Lycra
col.100 White





Ph. :
MATTEO FELICI

Assistant Ph. :
LUISA CIVARDI

Hair & Make up :
ERIKA GINEVRA MEYER

Model :
LUCAS DAMBROS



TROPIANO

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BIO

Selene Tropiano is an italian designer based in London since 2010.

Graduated in Milan in 2008 at the Istituto Marangoni her background of studies

includes Arts and Architectures where she takes her major inspiration from.

Her international career starts straight after school working across Spain, Italy and UK

for top and luxury brands where she had chance to know and appreciate the cycle of the industry as

Designer and Product Developer for both Mens and Womens collections.

After learning as much as possible from all her experiences, in 2014 she felt it was the right time

to debut with her own brand that takes her surname.

TROPIANO : contemporary menswear entirely Made in Italy.

Today, Selene is completely dedicated to the creative direction and development of the brand and

she also shares her passion teaching Fashion Design at the

Istituto Marangoni London Campus since 2015.

